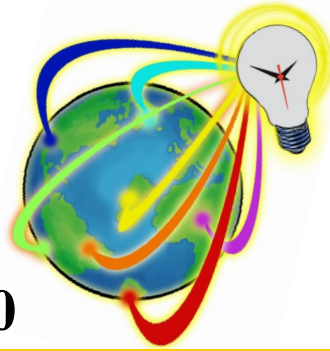


International Industrial Engineering Research Conference 2010



PREPARING FOR THE BIG LEAP AUGUST 25-26, 2010 CEBU CITY, PHILIPPINES

As one of the activities lined up for the silver anniversary celebration of the Industrial Engineering program in the University of San Carlos, this 2010 conference initiates a regular gathering of experts and practitioners in the field where research developments and best practices are exchanged in support to the rising importance of industrial engineering principles and the profession itself. This can also be a venue for possible collaboration with institutions, industries and other organizations from across the globe.

Gatherings as this, is deemed essential in strengthening industrial engineering core competencies in preparation of our big leap to a better and globally recognized institution in the next years.

CALL FOR PAPERS

The conference theme "Preparing for the Big Leap" is very timely as economy starts to turn around. We are then calling for papers anchored at the following industrial engineering topics (but not limited to) that may be beneficial for organizations as they embrace new opportunities and challenges with the dawning of economic recovery:

- Operation Optimization Techniques
- Product Design
- Global Logistics and Supply Chain Management
- Electronic Business and Commerce
- Costing and Engineering Economics
- Ergonomics and Work Measurement
- Quality Engineering
- Reliability Engineering
- Technology Management
- Service Innovations
- Intelligent Systems
- Information Systems Management and Automation

We are also calling for operational excellence and six sigma projects in either manufacturing and service industries and government agencies, as well as best practices in the above listed topics.

Should you be interested to participate or present a paper to the said conference, please don't hesitate to contact us.

Important Dates:

Submission of
Abstracts
May 15, 2010

Notification of
Acceptance
May 29, 2010

Submission of Full
Paper
June 30, 2010

Registration of
Authors &
Participants
July 1 -15, 2010

Registration Fee:

Presentors - PhP 5,000
Participants - PhP 6,000

Organizing Committee

Donn Embalzado, IE, MsManEng
Conference Chair

Irish Tejero - Dakay, CIE, MIE
*Head, Industrial Engineering Program
Conference Co-chair*

Professor Dr. Abdul Hakim Halim
*International Adviser
Institut Teknologi Bandung
Bandung, Indonesia*

Alaine T. Liggayu, PhD (cand)
Technical Committee Chair

Contact information:
Phone: +6332 344-3801
Fax: +6332 345-0351

Email: iereference@ymail.com

www.usc.edu.ph

