

Join Our TESOL Seminar Course!

TESOL lecture also with:



Prof. Marc Helgesen

Happiness 2.0: New ideas from the Science of Well-being

Positive Psychology explores happiness, positive emotion and those things that allow us to flourish. In this session, we'll look at some key ideas from positive psychology and ways to use them in the classroom via activities with clear language and communication goals. Specifically, we'll look at some of the more recent developments in Positive Psychology and Brain Science. This includes Martin Seligman's PERMA Model (Positive Emotion, Engagement, Relationships, Meaning, Accomplishment) and Barbara Fredrickson's Positive Emotion "Tipping Point". We'll connect them all to the English Learning Classroom. A handout of classroom activities and ideas will be provided. This session builds on the plenary Marc did at 2010 Cebu International TESOL conference. However, it is not necessary to have been at that session.

Biodata:

Marc Helgesen is author of more than 150 professional articles, books and textbooks including the *English Firsthand* series (Pearson Education/Longman Asia) and has lead teacher development workshop on 5 continents. He is professor at Miyagi Gakuin Women's University, Sendai and adjunct at Teachers College Columbia University, MA TESOL Program, Tokyo. He is particularly interested in materials design, connecting positive psychology to English language teaching, Multi-sensory learning, Task planning and extensive reading.

Marc is on the Board of Directors of the Extensive Reading Foundation (www.erfoundation.org) which organizes the Language Learner Literature Awards for the best graded readers each year.



Dr. Paul Robertson

(Founder Asian EFL Group of Second Language Acquisition Journals)

Topic: Accent Neutralization Revisited – The Crisis of Identities in Call Centres

In August, 2011 Professors Z.N.Patil & A.S. Choudhury (world experts on accent neutralization), presented in Cebu the topic of Accent Neutralization – they discussed the competing issues of intelligibility and comprehensibility. The debate has now moved to the next level with issues of culture and "voice" dominating global markets in the BPO sector. This talk will look to the competing issues of global market demands versus culture in language and the crisis of identity. BPO English is an academic branch of ESP (English for Special Purposes) and educators need to prepare students from school level to university to enter this expanding and changing field of employment

Biodata:

Dr. Robertson is the founder of the world's largest group of academic journals on linguistics, second language acquisition and English for Special Purposes. The Asian EFL Group also is the largest provider of TESOL courses in Asia. He is on the Board of 6 Chinese universities and consultant to global enterprises involved in English Language Training. One of the divisions of the Asian EFL Group (I-TAA) accredits University TESOL divisions and schools globally

Venue: Benedicto College

A.S. Fortuna St. Mandaue City, Cebu

Date : February 14 (1pm- 5pm)

Fee: Php 600.00

**For information and registration: Please call 0324068558 or text 09173030307
email: chele@live.com.ph**

Limited slots only!