



UNIVERSITY
of SAN CARLOS
SCIENTIA • VIRTUS • DEVOTIO



invites you to a

**Seminar Workshop on Enhancing Competencies
of Business Educators in Southern Philippines
in Instruction and Research in Social Entrepreneurship**
May 6 & 7, 2019 | BA ServLab | University of San Carlos Downtown Campus

PROGRAMME

Time	Activity	
Day 1: Monday, May 6, 2019		
0900 - 0910	Opening Prayer Philippine National Anthem USC Hymn	Liberato A. Reyes, PhD <i>Head, Business Administration Programs University of San Carlos</i>
0910 - 0920	Welcome Remarks	Melanie Banzuela-de Ocampo, PhD <i>Dean, School of Business & Economics University of San Carlos</i>
0920 - 1000	SBE Center for Social Entrepreneurship: Milestones	Jovenal M. Arnaiz, MMBM <i>Chair, Dept. of Business Administration</i>
1000 – 1015	Miller Center for Social Entrepreneurship & the USC – RAFI Partnership	Andrew Liebermann <i>Senior Director, New Programs Miller Center for Social Entrepreneurship</i> Jeff Pilisuk <i>Program Manager, Growth & Innovation Miller Center for Social Entrepreneurship</i>
1015 – 1030	OPEN FORUM	
1030 – 1045	Coffee Break/Health Break	
1045 - 1115	Introduction to Social Entrepreneurship	Lauro R. Silapan, Jr., DBA <i>Asst Dean, SBE University of San Carlos</i>
1115 - 1130	Social Entrepreneurs' Talk	Jerome Taboada, PhD <i>CEO, Green Enviro Management Inc.</i>
1130 - 1145		Mrs. Lourdes Jayno <i>Que Alegre Demo Farm</i>
1145 – 1200	Open Forum	
1200 - 1330	LUNCH	
1330 - 1430	The BS Entrepreneurship Program: SOEN 1 and 2	Corazon G. Anzano, Ph.D. <i>Head, BS Entrepreneurship Program University of San Carlos</i>
1430 - 1630	Workshop: Proposed curriculum design for integration of Social Entrepreneurship in the Business program	
1630 - 1700	Synthesis of the Day	Jovenal M. Arnaiz, MMBM <i>Chair, Dept of Business Administration</i>

Day 2: Tuesday, May 7, 2019

0900 - 0910	Opening Prayer	
0910 - 0920	Recap of the Day	Grace Marie V. Lape, PhD <i>Faculty, Department of Business Administration</i>
9:30 – 1200	Presentation of outputs by workshop group	
1200 – 1330	Break	
1330 – 1430	SBE Center for Social Entrepreneurship Accelerator Program	Allan O. Gozon, MBA <i>Manager, SBE CSE</i>
1430 - 1630	Workshop: Proposed Community Extension Activity on Social Entrepreneurship	
	Presentation of outputs by workshop group	
	Reflections	Participants
1630 - 1645	Distribution of Certificates	
1645 - 1700	Ways Forward	Melanie Banzuela-de Ocampo, PhD <i>Dean, School of Business & Economics University of San Carlos</i>

Emcee: **Dr. Corazon G. Anzano**, *Head, BS Entrepreneurship Program, USC School of Business & Economics*