



BACHELOR OF FINE ARTS Fashion Design

The Bachelor of Fine Arts Major in Fashion Design (B FA-FDN) aims to provide a holistic approach to the fashion industry. It enables students to hone their skills, aesthetic sensibilities, and business acumen to find their niche in the broad industry of fashion.

This specialization immerses students into the creative, technical, and business components of the creative enterprise. The students will receive training and exposure, and will be given the opportunity to assemble their portfolio and showcase their line development at the annual fashion show to promote their entry to an exciting and rewarding career in fashion design.

This Major in Fashion Design builds competencies for these jobs:

- Costume Designers
- Fine Jewelry Designers
- Educators
- Event Managers
- Fashion Designers
- Fashion Stylists
- Fashion Illustrators
- Fashion Photographers
- Makeup Artists
- Retail Buyers
- Retail Managers
- Retail Merchandisers
- Textile Designers
- Visual Merchandisers

CORE COURSES

- Visual Perception 1 & 2
- Techniques 1 & 2
- Materials 1 & 2
- Philippine Art
- Asian Art
- Figure Drawing 1
- Advanced Composition
- Western Art
- Techniques 3 (Technical Drawing, Printmaking and Graphic Arts Color Theory)
- Design Thinking / Design Theory 1 & 2
- Design History
- Technique 4 (Technical Drawing)
- Visual Merchandising
- Creative Research

MAJOR COURSES

- Fashion Illustration 1 & 2
- Fashion Design Workshop 1: Problem Identification and Conceptualization
- Techniques 5: Printmaking
- Fashion Illustration 3: Adobe
- Fashion Forecasting and Trend Analysis
- Production Method 1: Sewing Apparel Manufacturing
- Production Method 2: Basic Tailoring
- Evolution of Philippine Costume
- Fashion Design Workshop 2: Exploration and Innovation
- Techniques 6: Printmaking
- Fashion Illustration 4: Cad
- Period Costume: Research and Construction
- Production Method 3: Sewing Apparel Manufacturing
- Production Method 4: Advanced Tailoring
- Fashion Business Management: Retailing and Entrepreneurship
- Visual Studies 1: Draping Fashion Design Workshop 3: Line Development and Production
- Visual Studies 4: Advanced Draping
- Fashion Design Workshop 3: Line Development and Production
- Visual Studies 4: Advanced Draping
- Fashion Design Workshop 4: Professional Portfolio

ELECTIVE COURSES

- Fashion Accessories
- Fabric Manipulation and Embellishment Cartooning
- Basic Animation
- Expository Writing Professional Ethics & Law

PRACTICUM AND THESIS COURSES

- Fashion Design Practicum
- Directed Research
- Fashion Design Thesis 1 & 2

